



PERBADANAN BUKIT BENDERA PULAU PINANG

Tingkat 7, Bangunan PBBPP, Jalan Stesen Bukit Bendera, Ayer Itam, 11500 Pulau Pinang

No. Tel : +604-8288 880 (Hunting Line) No Faks : +604-8288 862

Laman Web : www.penanghill.gov.my

PRESS RELEASE PENANG HILL HERITAGE FOREST CHALLENGE 2018

Date : 12 August 2018
Time : 7:00 a.m.
Starting Point : Taman Rekreasi Kuari, Botanical Garden
Finishing Point : Dataran, Penang Hill

Penang Hill Corporation (PHC) will be organizing the 5th PENANG HILL HERITAGE FOREST CHALLENGE event in collaboration with Penang Amateur Athletics Association, JKKK Bukit Bendera, Actife Style Concept and Penang Hill Residents' Association. This event is endorsed by Penang State Government under the auspices of State Exco for Youth & Sports, Women, Family & Community Development.

The objective of this event is to promote greater awareness of nature conservation and heritage preservation in Penang Hill and to encourage hiking as a popular and healthy outdoor activity. This 15.5 km run is for those fit enough to run a tough race through the 130 million year-old forest trails. The trails are under the lush green tree canopy starting from Moon Gate to Summit Road. The route map is as attached.

Participation

The target is to reach 1,000 participants this year. Registration is open to Malaysians and MM2H visa permit / iKad holders under the following categories:

Categories	Age
Men Open	20 – 30 years old
Men Senior Open	31 – 40 years old
Men Junior Veteran	41 – 50 years old
Men Senior Veteran	Age 51 and above
Women Open	20 – 30 years old
Women Senior Open	31 – 40 years old
Women Junior Veteran	41 - 50 years old
Women Senior Veteran	Age 51 and above
I-Kad & MM2H	Open

Prize Monies

Prize monies will be awarded to top finishers for all eight categories as follows:

Categories	Prize Monies (Each Category)
1st Prize	RM1,500
2 nd Prize	RM1,000
3 rd Prize	RM 500
4 th – 8 th Placings	RM 200

Other Entitlements

All runners who complete the race will receive a certificate of participation, a finishing medal and be eligible for a lucky draw. The grand prize is a new motorcycle with many other attractive prizes to be announced later.

Registration Fee

The registration fee is RM40 per person and participants will each receive a “goodie bag” and a dri-fit T-shirt that can be collected from PHC Office at any time between 8.00am and 5.00pm from 9th Aug – 11th Aug, 2018. Registration forms are available at the following places:

- **PHC Office, 7th Floor Penang Hill Corporation Building**
- **Information Counter, 3rd Floor Komtar, George Town**
- **Penang Development Corporation (PDC) Office**

Registrants must submit their forms to PHC office, 7th floor, Penang Hill Building or online via <http://www.actifestyle.com/events/PGHillChallenge2018>.

Closing date for registration is on the 20th of July, 2018

All are welcome to join the Run or to cheer on the runners in an event that celebrates the refreshing heritage of Penang Hill and is in line with the State Government’s aim to promote a “Cleaner, Greener, and Healthier Penang”.

About Penang Hill Corporation

Penang Hill Corporation was established in 2009 through an enactment passed by the Penang State Legislative Assembly. The main focus is to manage the funicular train system, develop and maintain Penang Hill as a major ecotourism site, and become a world class tourism hot spot in Malaysia and the region.

Issued by the Management of Penang Hill Corporation (PHC)

More information : www.penanghill.gov.my

Contact : Miss Janani 04-828 8880 / janani@penanghill.gov.my

Miss Prescilia 04-8288621 / prescilia@penanghill.gov.my