



# PERBADANAN BUKIT BENDERA PULAU PINANG

Tingkat 7, Bangunan PBBPP, Jalan Stesen Bukit Bendera, Ayer Itam, 11500 Pulau Pinang

No. Tel : +604-8288 880 (Hunting Line) No Faks : +604-8288 862

Laman Web : [www.penanghill.gov.my](http://www.penanghill.gov.my)

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## PRESS RELEASE

### PHC Welcomes Allocation For Cable Car Project

Penang Hill Corporation (PHC) would like to extend its gratitude to the new federal government and Finance Minister YB Lim Guan Eng for the allocation to construct the new cable car system in Penang Hill.

The allocation for the new cable car system will be able to further generate economic growth for the tourism sector in Penang and Malaysia as a whole.

Although the allocation has been proposed, the cable car project will still subject to a thorough technical feasibility study and approval from the relevant authorities. Currently, the tender process of the pre-feasibility study is in progress before the full technical feasibility study can be carried out as next steps.

The number of local and international visitors to Penang Hill has been increasing over the years. In 2018, Penang Hill Funicular Service recorded 1.74 million in ridership. PHC is seeing growing popularity of Penang Hill from local and foreign visitors.

PHC believes that the new cable car system in Penang Hill will be an additional iconic tourist attraction for Penang. Visitors will get to appreciate the aerial view of Penang Hill in addition to providing an alternative mode of access to Penang Hill.

PHC will ensure the project is well-executed in accordance with the technical requirements.

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## About Penang Hill Corporation

Penang Hill Corporation was established in 2009 through an enactment passed by the Penang State Legislative Assembly. Its main focus is to manage the funicular system, maintain and develop Penang Hill as a major ecotourism destination, and its vision is to make Penang Hill the hill resort of choice in Malaysia and the region.

## Corporate Communications Unit

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