



# **JOINT NEWS RELEASE**

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## VISITORS CAN NOW ENJOY FREE WI-FI AT PENANG HILL, COURTESY OF UNIFI

The much-awaited Wi-Fi service with **wifi@unifi** is now available at Penang Hill! Visitors can enjoy internet connectivity for FREE while visiting the peak of The Pearl of the Orient.

This free Wi-Fi service is an initiative by Penang Hill Corporation (PHC) in partnership with Telekom Malaysia Bhd (TM) where the service is fully set up by TM, including the installation of fiber optic cables and routers, as well as its daily operations.

Chief Minister Chow Kon Yeow said, "PHC is delighted to collaborate with TM on this project to enhance internet connectivity at the main areas of Penang Hill, making it easier than ever for visitors to get connected while enjoying their time here. This collaboration also echoes PHC's commitment to continuously enhance the infrastructure and facilities of this magnificent hill."

Chow is the chairman of the Penang Hill Corporation.

"With this collaboration, the public can enjoy high speed internet while enjoying the amazing views. This collaboration is our continuous commitment in fulfilling the Government's aspiration for making Internet access available anywhere, anytime for a digital lifestyle and true to our promise of 'Life Made Easier'," said Kelvin Lee, State General Manager, TM Penang.

With **wifi@unifi** in place, visitors can enjoy free Wi-Fi connectivity at the Lower Station, Upper Station, Cliff Cafe, and Dataran areas. This initiative allows visitors to be connected at the main areas of Penang Hill as well as waiting for their turn to board the funicular carriage.

With this service, visitors can upload the alluring images of mesmerising sceneries and beauteous flora and fauna that they have captured during their visit, and instantly share these sweet memories with their friends and families via social media.

This helps promote the diversity of attractions on the Hill, such as heritage architectures, breath-taking views and the hidden gems in this tropical rainforest.

In addition, the initiative is set to make Penang a SMART state, in line with the State Government's Vision of 2030, of: "Invest in Built Environment", emphasising on "strengthening mobility, connectivity and digital infrastructure".





Users can use this free Wi-Fi service via 'i-foundit!' app which can be downloaded via the Google Play Store and Apple App Store. This app locates wifi hotspots and connects users to close to 14,000 wifi@unifi hotspots nationwide; which include shopping malls, airports and eateries. This service is available for **FREE** to public until further notice.

To enjoy wifi@unifi, just follow the steps below:

- 1) Simply enable Wi-Fi on your device and select "wifi@unifi" SSID from a list of available networks at Penang Hill.
- 2) You will be directed to the landing page to download the i-foundit! app via Apple App Store or Google Play Store.
- 3) Complete the registration in the i-foundit! app to generate your Wi-Fi password.
- 4) Once the ID and password have been generated, you may use it on the landing page to enjoy the free Wi-Fi.

PHC would like to thank TM for its partnership in providing this Wi-Fi service. PHC will continue to enhance its services to enhance the visitor experience at Penang Hill.

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## **About Penang Hill Corporation**

Penang Hill Corporation was established in 2009 through an enactment passed by the Penang State Legislative Assembly. Its main focus is to manage the funicular system, maintain and develop Penang Hill as a major ecotourism destination, and its vision is to make Penang Hill the hill resort of choice in Malaysia and the region.

Please visit <u>www.penanghill.gov.my</u> for more information on Penang Hill.

#### About unifi

unifi, a premier brand under Telekom Malaysia Berhad (TM), is the one and only convergence brand that brings you four technology leading products – unifi Home, unifi Mobile, unifi TV and unifi Wifi, all under one roof.

As the nation's leader in seamless connectivity, unifi enables meaningful moments for you in today's hyper connected world. Thus bringing to life unifi's aspiration to be one with its customers, to be The Perfect One.

For more exciting information on unifi, please visit <a href="www.unifi.com.my">www.unifi.com.my</a>.





#### **About TM**

Telekom Malaysia Berhad (TM), Malaysia's Convergence Champion and No. 1 Converged Communications Services Provider offers a comprehensive suite of communication services and solutions in fixed (telephony and broadband), mobility, content, WiFi and smart services. As a market leader, TM is driven by stakeholder value creation in a highly competitive environment. The Group places emphasis on delivering an enhanced customer experience via continuous customer service quality improvements and innovations, whilst focusing on increased operational efficiency and productivity.

For further information on TM, visit www.tm.com.my.

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