



PERBADANAN BUKIT BENDERA PULAU PINANG

Tingkat 7, Bangunan PBBPP, Jalan Stesen Bukit Bendera, Ayer Itam, 11500 Pulau Pinang

No. Tel : +604-8288 880 (Hunting Line) No Faks : +604-8288 862

Laman Web : www.penanghill.gov.my

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PRESS RELEASE

Trash Free Hill 2019

Trash Free Hill is back again for the second year! Experienced and seasoned hikers who wish to help in collecting trashes along the trails are welcome to join in this call for action!

Since its inaugural last year, "Trash Free Hill" has earned its reputation as a favourite plogging event that attracts numerous experienced and season hikers to participate.

Last year, about 550 hikers joined this event and hiked up 8 trails and collected close to 500kg of trash. In response to the popular request, Penang Hill Corporation (PHC) is organising "**Trash-Free Hill 2019**" (TFH2019) on **29 September 2019** (Sunday).

TFH2019 will begin at one of the **Eight (8)** various hiking trails around Penang Hill at 6.30am while the remaining 7 trails will all begin at 7.30am and will all end at the Dataran, Penang Hill Upper Station latest at approximately 1pm.

The aim of this event is to help protecting and preserving Penang Hill and its water catchment areas, and to increase public awareness towards the importance of keeping Penang Hill clean from rubbish and littering.

This event is supported by the Penang State Government represented by YB Phee Boon Poh, the State Exco for Environment, Welfare and Caring Society. Also, in collaboration are the Penang Island City Council (MBPP) and the Center for Global Sustainability Studies of University Sains Malaysia, Penang Hill Resident Association, and the hikers community.

Trash retrieved by hikers will be collected and weighed by USM personnel, and data will be analysed as to exactly how much waste was found as a whole, as well as in its various categories. After the event, MBPP will help to clear the trash.

PHC is targeting **900** volunteers (experienced and seasoned hikers) to join in the call for action this year. Volunteers will be given bio-degradable bags to pick up litter at the starting point.

Volunteers will also be provided with t-shirts, drawstring bags, ponchos, and buns by sponsors. Bottled water **will not be provided** in solidarity with the state government's call for



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reduction of one-time use of plastics containers. As such, participants are most encouraged to **bring their own drinking water** for this fun and meaningful event.

Registration is free and it is open until **31 August 2019**, online registration only at www.penanghill.gov.my/TFH2019. PHC strongly encourages avid hiking enthusiasts to register as early as possible to avoid disappointment.

#END#

About Penang Hill Corporation

Penang Hill Corporation was established in 2009 through an enactment passed by the Penang State Legislative Assembly. Its main focus is to manage the funicular system, maintain and develop Penang Hill as a major ecotourism destination, and its vision is to make Penang Hill the hill resort of choice in Malaysia and the region.

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TFH2019 Trails

These trails are as recommended by seasoned hikers. Paramedic will be on standby at check points and end point. These trail distances, difficulty levels and flag-off time are as described in the table below:

Routes	Difficulty	Duration (approx.)	Starting Points	Distance (approx.)	Flag-off Time
1	Easy	3 Hours	Moongate Entrance, Penang Botanical Garden – Station 5	6km	7.30 am
2	Average	4 Hours	Moongate Entrance, Penang Botanical Garden – Bukit Cendana	7.7km	7.30 am
3	Average	4 Hours	Botanical Garden Entrance - Reservoir	5.9km	7.30 am
4	Average	4 Hours	Botanical Garden Entrance – Station 46	6.3km	7.30 am
5	Average	3 Hours	Lower Station – Heritage Trail	5.2km	7.30 am
6	Easy	3 Hours	Hye Keat Estate	4.3km	7.30 am
7	Average	3 Hours	Jalan Air Itam (Near Police Station)	15.5km	7.30 am
8	Average	4.5 Hours	Taman Rimba (Teluk Bahang)	11.3km	6.30 am

Disclaimer:

While steps will be taken to ensure the safety of all volunteers, the organiser will not be responsible for any incident, injuries, or death before, during or after the program. We strongly encourage that only experienced / seasoned hikers to participate in the event to avoid any unfortunate incidents.



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TFH2019

Date: 29 September 2019.

Time: 6:30am – 1pm (All volunteers must check-in **30 minutes** before the flag-off time).

Registration: Free. Register Online via www.penanghill.gov.my/TFH2019 by **31 Aug 2019**.

Locations/Starting point: Eight (8) routes.

1. Moongate Entrance, Penang Botanical Garden – Station 5 - Dataran, Upper Station
2. Moongate Entrance, Penang Botanical Garden – Bukit Cendana - Dataran, Upper Station
3. Botanical Garden Entrance - Reservoir- Dataran, Upper Station
4. Botanical Garden Entrance – Station 46- Dataran, Upper Station
5. Lower Station – Heritage Trail – Dataran, Upper Station
6. Hye Keat Estate- Dataran, Upper Station
7. Jalan Air Itam (Near Police Station) - Dataran, Upper Station
8. Taman Rimba (Teluk Bahang)- Dataran, Upper Station

Volunteer Entitlements:

All volunteers will receive the following entitlements:

- Drawstring bag, hand towel, poncho, bio-degradable bag to store litter, bun, hand glove, (**To be collected at the starting points of each route before the flag-off**).
- T-shirt, lunch, Milo drinks, ice kacang coupon (**To be collected at Dataran after completing the route**).
- Free funicular ride from Upper Station to Lower Station.

<u>List of Sponsors</u>	<u>List of Partners</u>
<ol style="list-style-type: none">1. Pembinaan YSBT Sdn. Bhd.2. Nestle Malaysia (Northern Region)3. Penang Hill Resident Association (Penang Hill Jeep Service)4. Mr. Beh Chin Siang5. Arup Jururunding Sdn. Bhd.6. Fung Nian (Penang) Sdn. Bhd.7. Print Hero Sdn. Bhd.	<ol style="list-style-type: none">1. YB. Phee Boon Poh (State Exco for Environment, Welfare and Caring Society)2. Universiti Sains Malaysia (USM)3. Penang Island City Council (MBPP)4. Nature Walks @ Penang Hill5. Actife Style