



# PERBADANAN BUKIT BENDERA PULAU PINANG

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## PRESS RELEASE

### PHC Announces Cancellation of Two Annual Events

The COVID-19 pandemic has caused all major tourism events and activities in Penang being cancelled or postponed. To align with the state government's decision, Penang Hill Corporation (PHC) has decided to cancel two of its annual events, Penang Hill Heritage Forest Challenge and Trash Free Hill, which were slated for 23 August 2020 and 27 September 2020 respectively.

Since its inaugural in 2014, Penang Hill Heritage Forest Challenge has earned its reputation as a favourite athletic event that attracts numerous thrill seekers and avid runners and enthusiasts from all walks of life. The aim of this event is to promote Penang Hill as one of the popular ecotourism destinations, as well as to raise awareness towards environment conservation and heritage preservation in Penang Hill.

Meanwhile, Trash Free Hill has earned its reputation as a favourite *plogging* event that attracts numerous experienced and season hikers to participate since its inaugural in 2018. The objective of this event is to help protecting and preserving Penang Hill and its water catchment areas, and to increase public awareness towards the importance of keeping Penang Hill clean from rubbish and littering.

Both events will resume in 2021 and dates will be announced accordingly. PHC would like to thank everyone for their continuous support towards Penang Hill in making it a must-visit destination in Penang and the hill resort of choice in Malaysia and the region.

Stay tuned to PHC's website at [www.penanghill.gov.my](http://www.penanghill.gov.my), or follow our official Facebook page at [www.facebook.com/mypenanghill](https://www.facebook.com/mypenanghill) for the latest information about Penang Hill.

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#### About Penang Hill Corporation

Penang Hill Corporation was established in 2009 through an enactment passed by the Penang State Legislative Assembly. Its main focus is to manage the funicular system, maintain and develop Penang Hill as a major ecotourism destination, and its vision is to make Penang Hill the hill resort of choice in Malaysia and the region.

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