

Our Reference : PBBPP.UKK.100-2/1/1(92)
Date : 23 June 2023**PRESS RELEASE****PENANG HILL CORPORATION (PHC) EXTENDS PARTNERSHIP WITH GRAB**

Penang Hill Corporation (PHC) is pleased to announce its renewed collaboration with Grab, a leading superapp, to enhance the comfort and convenience of visitors to Penang Hill.

This collaboration marks the second partnership between PHC and Grab following the successful collaboration from March 2020 to February 2021. The aim of this renewed collaboration is to provide a seamless and hassle-free transportation experience for visitors, ensuring they can fully enjoy their trips to this iconic destination. It also aims to alleviate parking issues and traffic congestion in the surrounding areas.

As part of this collaboration, **6,000 Grab ride promotion codes worth RM5 each** will be available to Penang Hill visitors. These promo codes are **exclusively for journeys to and/or from Penang Hill**. The promo will be available from **24th June 2023 to 23rd June 2024** with a **maximum of two redemptions per user and limited to the first 500 redemptions per month**. Don't forget to use the **promo code GRAB2PGHILL** to enjoy the discount!

To further enhance the visitor experience, the promotion codes can only be redeemed by users who make payment for their rides **via GrabPay**. This encourages seamless transactions and ensures that visitors can enjoy the convenience of cashless payments.

In addition to the promotion codes, Grab benches will be installed at the dedicated Pick Up and Drop Off area, providing visitors with a seating area while they wait for their rides. Furthermore, Grab pillar wraps will also be installed in the same area, creating a visually appealing and easily identifiable location for Grab users.

This collaboration between Penang Hill Corporation and Grab is a testament to PHC's commitment to enhancing visitor experiences. By offering convenient transportation options and an enhanced designated waiting area, the partnership aims to make trips to Penang Hill even more enjoyable for locals and tourists alike while encouraging the public to use shared transport.



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For more information on the Grab promo, please stay tuned on PHC's website (www.penanghill.gov.my) and social media channels.

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About Penang Hill Corporation

Penang Hill Corporation was established in 2009 through an enactment passed by the Penang State Legislative Assembly. Its main focus is to manage the funicular system, maintain and develop Penang Hill as a major ecotourism destination in its vision is to make Penang Hill the hill resort of choice in Malaysia and the region.

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