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### JOINT PRESS RELEASE PENANG HILL CORPORATION AND POS MALAYSIA BERHAD

## COMMEMORATIVE STAMPS AND FIRST DAY COVER IN CONJUNCTION WITH THE PENANG HILL RAILWAY CENTENARY CELEBRATION

Penang Hill Corporation (PHC) in collaboration with Pos Malaysia Berhad (Pos Malaysia) launches the Commemorative Stamps and First Day Cover in conjunction with the Penang Hill Railway Centenary Celebration. These Commemorative Stamps and First Day Cover are available online and also at selected post offices throughout Malaysia from 22 August 2023 (Tuesday) onwards at a price of RM64.20 for each complete set.

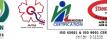
The launch of these commemorative stamps is one of the main projects slated for this year's Penang Hill Railway Centenary Celebration. The Penang Hill Funicular which began operating on 21 October 1923 has brought more than 47 million visitors, including domestic and international tourists, residents as well as local communities to Penang Hill. The Penang Hill Funicular is the only one of its kind in Malaysia and Southeast Asia.

The centenary celebration aims to foster renewed interest in the history of the Penang Hill Funicular and to reflect the transformation of Penang Hill over the past century. It is not only an iconic heritage of Penang but also a national heritage that needs to be preserved.

Reminiscing the history of a century ago, the First-Generation wooden funicular carried passengers from 1923 until 1977 while the Second-Generation red and white funicular operated from 1977 until 2010. Both of these generations use the same track while the Third-Generation Funicular runs on an improved track and has a capacity of almost 100 passengers at a time by taking approximately 5 minutes to reach the top of Penang Hill. The Third-Generation Funicular has been in operations since 2011.

PHC and Pos Malaysia worked hard in producing the design of the stamps to ensure that all the unique elements of the Penang Hill Funicular were incorporated in each design. The stamps display the three (3) generations of the Penang Hill Funicular.







: +604-8288 880 : +604-8288862 : www.penanghill.gov.my



Among the items that can be obtained at selected post offices throughout Malaysia are as follows:

First-Generation Stamp Sheet	: RM6.00 (RM0.30 x 20 stamps)
Second-Generation Stamp Sheet	: RM12.00 (RM0.60 x 20 stamps)
Third-Generation Stamp Sheet	: RM26.00 (RM1.30 x 20 stamps)
First Day Cover with Stamp	: RM2.70
First Day Cover with Miniature Sheet	: RM5.50
Miniature Sheet	: RM5.00
Postcard	: RM1.00
Folder	: RM6.00

PHC would like to thank Pos Malaysia for the collaboration to make this project a reality. These stamps and first day cover are memorabilia and historical for future generations.

### Don't miss the opportunity to grab this limited-edition collection starting from 22 August 2023!

For more information, please visit the official Penang Hill Corporation website at www.penanghill.gov.my or contact 04-828 8880.

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### About Penang Hill Corporation

Penang Hill Corporation was established in 2009 through an enactment passed by the Penang State Legislative Assembly. Its main focus is to manage the funicular system, maintain and develop Penang Hill as a major ecotourism destination in its vision is to make Penang Hill the hill resort of choice in Malaysia and the region.

### About Pos Malaysia Berhad (Pos Malaysia)

Pos Malaysia is the national postal and parcel service provider, and the sole licensee for universal postal services in Malaysia. With a history of over 200 years, Pos Malaysia has diversified beyond the traditional provision of mail and parcel delivery to offer retail. logistics and aviation products and services. Pos Malaysia has also pivoted from a mail company that also delivers parcels, to a parcel delivery company that also delivers mail.







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Pos Malaysia has the most extensive last-mile reach, delivering to more than 11 million addresses across the nation. It also provides the most comprehensive retail network with more than 3,800 touchpoints nationwide.

Pos Malaysia is majority owned by conglomerate DRB-HICOM Berhad.

# **Corporate Communications Unit**

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