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Our Reference : PBBPP.UKK.100-2/1/1(93) : 4 July 2023 Date

PRESS RELEASE

PENANG HILL CORPORATION AND PENANG ART SOCIETY UNVEIL **"VIVID PENANG HILL" ART PROGRAMME**

Penang Hill Corporation (PHC) announces its collaboration with Penang Art Society for the "Vivid Penang Hill" art programme to commemorate the 100th anniversary of the Penang Hill Railway.

Branded Vivid Penang Hill to denote the beauty of Penang Hill, this art programme brings together local talents to encapsulate the Penang Hill's scenery, diverse flora and fauna, historical bungalows, and the iconic funicular through their artistic expressions. This collaboration will also be followed by an art exhibition in December 2023 to showcase the masterpieces of the artists.

As part of PHC's commitment to promoting and nurturing creative talents, the "Vivid Penang Hill" art programme serves as a platform to recognise and showcase the artistic prowess of homegrown talents.

A total of 20 renowned local masters have passionately delved into the depths of Penang Hill, exploring its enchanting views to create breathtaking paintings that depict the essence of this iconic destination. The artists will apply various mediums including oil, watercolour, and ink, adding their own unique styles and techniques to the artworks.

The participating artists are esteemed figures in the local art scene, including **Alex** Leong Yim Kuan, Alice Loo, Anne Uh, Apple Yong, Cheah Leong Chow, Chin Swee Ching, Dato' Chong Hon Fatt, Elain Wong, Hwang Sock Tsu, Khoo Cheang Jin, Koay Haw Wah, Koay Shao Peng, Lee Eng Beng, Liew Sin Fah, Lim Jee Yuan, Pang Kooi Kee, Sally Lee Hoi Har, Shaparel, Sim Saw Im@Shen Ying and Tim Teh.

The upcoming exhibition will provide an opportunity for art enthusiasts and the general public to witness drawings that capture the beauty and essence of Penang Hill for future generations to enjoy. The strong collaboration between PHC, a premier statutory body and Penang Art Society, the oldest art society in Malaysia is also in line with the state's initiative to support and promote the growth of the creative industry in Penang.









It is also noteworthy that this collaboration which is in conjunction with the Centenary Celebration of the Penang Hill Railway (1923 - 2023) not only celebrates the artistic talents within our community but also highlights the significance of Penang Hill as an inspiring muse for artists.

On the same note, PHC has also recently collaborated with Equator College Penang to carry out a wall art painting on the wall at lower station i.e., Wall Art @ Penang Hill Lower Station, providing an opportunity for students to showcase their artistic skills, while contributing to the nature and splendour of the hill.

These collaborations are fine examples of how a government agency can work with educational institutions and societies to promote arts and culture, besides nurturing and promoting home grown talents.

Don't miss out on the opportunity to experience the mesmerising showcase of the artists' creativity and artistic expressions, which beautifully capture the essence and allure of Penang Hill.

Details regarding the exhibition will be announced at a later date, so stay tuned for more information.

Follow Penang Hill on social media channels to stay updated on the latest news and updates, or visit www.penanghill.gov.my.

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About Penang Hill Corporation

Penang Hill Corporation was established in 2009 through an enactment passed by the Penang State Legislative Assembly. Its main focus is to manage the funicular system, maintain and develop Penang Hill as a major ecotourism destination in its vision is to make Penang Hill the hill resort of choice in Malaysia and the region.

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