

Our Reference : PBBPP.UKK.100-2/1/1(95)
Date : 26 July 2023**PRESS RELEASE****Trash Free Hill 2023 is Now Open for Registration!**

Penang Hill Corporation (PHC) is excited to announce that registration for the highly anticipated event, **Trash Free Hill 2023 (TFH 2023)**, is now open, marking the fourth edition of this annual event. Following its announcement on 13 June 2023 during a press conference, **individuals from all walks of life, especially families, experienced hikers, and corporate teams who are deemed fit, are encouraged to join this impactful clean-up drive.**

Trash Free Hill (TFH) is an annual plugging activity aimed at raising awareness and promoting the preservation of Penang Hill areas. Since its inception in 2018, it serves as a platform to educate and raise environmental consciousness and responsible waste disposal, thus protecting and preserving Penang Hill and its biodiversity. Over the years, it has proven to be an impactful initiative, attracting an overwhelming number of participants who help to collect trash at the designated trails.

This year, **Trash Free Hill 2023** will take place on **24 September 2023** from **6.30 am to 12 noon** at **seven trails** around Penang Hill, starting at **Moongate Entrance A & B, Botanic Gardens, Jeep Track, Lower Station/Heritage Trail, Hye Keat Estate, and Jalan Air Itam**. The trails will end at the Dataran, Penang Hill.

Registration is free and open from today onwards. Interested participants can sign up online at **Penang Hill Corporation website (www.penanghill.gov.my)** or through **Penang Hill social media platforms.**

PHC aims to recruit 700 participants for this year's call for action. As a token of appreciation, each participant will receive a **TFH2023 Participant Kit** and an e-certificate. Participants are encouraged to bring their own water bottles and wear their past Trash Free Hill t-shirts when attending TFH2023 to support Penang State's green initiative.

By participating in TFH, participant contribute to the preservation of Penang Hill, ensuring a pristine environment, maintaining its cleanliness and upholding its status as a UNESCO Biosphere Reserve. This helps to safeguard the hill's beauty for future generations to enjoy and its availability for years to come.

PHC extends its gratitude to the sponsors who have generously supported TFH 2023. Their contributions make this impactful event possible. Special thanks to David Brown's Restaurant & Tea Terrace, Gerbang Alaf Restaurants Sdn Bhd (McDonald's), Hickory, Inari Technology Sdn Bhd, Lean Lee Trading Co Sdn Bhd, Printhero Sdn Bhd,



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Safetyware Group Berhad, The Habitat Penang Hill and other businesses and organisations that have joined hands with PHC to promote environmental sustainability. PHC still welcomes sponsorships in kind from any interested parties in supporting this annual activity of Penang Hill. Kindly write to PHC at inquiries@penanghill.gov.my

TFH2023 is a collaborative effort involving the Penang State Government through YB Phee Boon Poh, the Penang State Executive Councillor for Environment and Welfare as well as the Penang Island City Council (MBPP), Penang Green Council (PGC), Universiti Sains Malaysia (USM), Penang Hill Residents Association, Malaysia Civil Defence Force (APM), Air Itam Bukit Bendera Volunteer Fire Brigade, North-East District Health Office, Penang Hill Police Station, Penang Botanic Gardens Department, and the hikers' community.

For more information, please visit the official Penang Hill Corporation website at www.penanghill.gov.my or contact 04-828 8880.

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About Penang Hill Corporation

Penang Hill Corporation was established in 2009 through an enactment passed by the Penang State Legislative Assembly. Its main focus is to manage the funicular system, maintain and develop Penang Hill as a major ecotourism destination in its vision is to make Penang Hill the hill resort of choice in Malaysia and the region.

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TFH2023 Trails

These trails are as recommended by seasoned hikers. Paramedic will be on standby at check points and end point. These trail distances, difficulty levels and flag-off time are as described in the table below:

Routes	Difficulty	Duration (Approx.)	Starting Points	Distance (Approx.)	Flag-off Time
1	Average	4 Hours	Moongate Entrance A – Station 5 – Station P84 – Moniot Road – Viaduct West - Upper Tunnel Road – Bypass D – Summit Road – Dataran, Penang Hill	7.9km	7.00 am
2	Average	3.5 Hours	Moongate Entrance B – Bukit Cendana – Jeep Track – Viaduct Road East – Bypass J - Jeep Track – Summit Road – Dataran, Penang Hill	6.5km	7.00 am
3	Average	3.5 Hours	Penang Botanic Gardens Entrance – Reservoir – Station 46 – Jeep Track – Dataran, Penang Hill	6.0km	7.00 am
4	Easy	3 Hours	Jeep Track – Upper Tunnel Road – Bypass B – Summit Road – Dataran, Penang Hill	6.2km	7.00 am
5	Easy	3.5 Hours	Lower Station – Temple Road – Heritage Trail – Middle Station – Claremont – Viaduct Station – Viaduct Road West – Bypass H – Bypass E – Bypass C – Summit Road – Dataran, Penang Hill	5.0km	7.00 am
6	Easy	3 Hours	Hye Keat Estate – Middle Station – Claremont – Viaduct Station – Bypass G – Lower Tunnel Road – Upper Tunnel Road West – Bypass A - Summit Road – Dataran, Penang Hill	4.5km	7.00 am
7	Average	3 Hours	Jalan Air Itam (Near Police Station) – Middle Station – Farmers' Path - Viaduct Road West - Moniot West – Summit Road – Dataran, Penang Hill	7.7km	7.00 am



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Disclaimer:

While steps will be taken to ensure the safety of all participants, the organizer will not be held responsible for any incidents, injuries, or deaths that may occur before, during, or after the programme. We strongly encourage only experienced and seasoned hikers to participate in the event to minimize the risk of any unfortunate incidents.

TFH2023

Date: 24 September 2023 (Sunday)

Time: 6:30am – 12.00pm (All participants must check-in **30 minutes** before the flag-off time).

Registration:

FREE. Register online via the website of Penang Hill Corporation from **26 July 2023 onwards.**



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