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PRESS RELEASE

Trash Free Hill Returns for Its Fourth Edition in 2023, Join Us in Preserving Penang Hill's Beauty!

Penang Hill Corporation (PHC) is excited to announce the return of the annual **Trash Free Hill** on **24 September 2023**, marking the fourth edition since its inception in 2018. PHC invites and encourages individuals from all walks of life, especially families, experienced hikers, and corporate teams who are deemed fit, to join this clean-up drive.

Trash Free Hill (TFH) is an annual plogging activity aimed at raising awareness and promoting the preservation of the hill. It serves as a platform to educate and raise environmental consciousness and responsible waste disposal, thus protecting and preserving Penang Hill and its biodiversity. Over the years, it has proven to be an impactful initiative, attracting an overwhelming number of volunteers.

In 2018, when TFH initially launched, 550 volunteers joined forces to clear up to a total of 500 kg of trash. The following year, the event witnessed even greater participation, with over 726 volunteers effectively cleaning up over 480 kg of trash from the hill. During the most recent edition in 2022, 736 volunteers dedicated their efforts, resulting in the removal of 436.4 kg of waste.

By participating in Trash Free Hill, volunteers contribute to the preservation of Penang Hill, ensuring a pristine environment, maintaining its cleanliness and upholding its status as a UNESCO Biosphere Reserve. This helps to safeguard the hill's beauty for future generations to enjoy and its availability for years to come.

Trash Free Hill 2023 (TFH2023) will take place from **6.30 am to 12 noon** at **seven trails** around Penang Hill, starting at **Moongate Entrance A & B, Botanic Gardens, Jeep Track, Lower Station/Heritage Trail, Hye Keat Estate, and Jalan Air Itam**. The trails will end at the Dataran, Penang Hill.

PHC aims to recruit 700 volunteers for this year's call for action. As a token of appreciation, each volunteer will receive a **TFH2023 Volunteer Participant Kit** and an e-certificate. Volunteers are encouraged to bring their own water bottles and wear their past Trash Free Hill t-shirts when attending TFH2023 to support Penang State's green initiative.

Registered volunteers will be provided with gloves, garbage bags, and gunny sacks to facilitate their clean-up efforts. The filled bags will be collected, weighed, and analysed





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by personnel from the Center for Global Sustainability Studies and Kampus Sejahtera of Universiti Sains Malaysia (USM).

Registration is free and open from 14 August onwards. Interested volunteers can sign up online at **Penang Hill Corporation's website**. Any sponsorships from individuals, businesses, and organisations are welcome.

TFH2023 is a collaborative effort involving the Penang State Government through YB Phee Boon Poh, the Penang State Executive Councillor for Environment and Welfare as well as the Penang Island City Council (MBPP), Penang Green Council (PGC), Universiti Sains Malaysia (USM), Penang Hill Residents Association, Malaysia Civil Defence Force (APM), Air Itam Bukit Bendera Volunteer Fire Brigade, North-East District Health Office, Penang Hill Police Station, Penang Botanic Gardens Department, and the hikers' community.

For enquiries, please contact Penang Hill Corporation at 04-828 8880 or email inquiries@penanghill.gov.my.

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About Penang Hill Corporation

Penang Hill Corporation was established in 2009 through an enactment passed by the Penang State Legislative Assembly. Its main focus is to manage the funicular system, maintain and develop Penang Hill as a major ecotourism destination in its vision is to make Penang Hill the hill resort of choice in Malaysia and the region.

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TFH2023 Trails

These trails are as recommended by seasoned hikers. Paramedic will be on standby at check points and end point. These trail distances, difficulty levels and flag-off time are as described in the table below:

Routes	Difficulty	Duration (Approx.)	Starting Points	Distance (Approx.)	Flag-off Time
1	Average	4 Hours	Moongate Entrance A – Station 5 – Station P84 – Moniot Road – Viaduct West - Upper Tunnel Road – Bypass D – Summit Road – Dataran, Penang Hill	7.9km	7.00 am
2	Average	3.5 Hours	Moongate Entrance B – Bukit Cendana – Jeep Track – Viaduct Road East – Bypass J - Jeep Track – Summit Road – Dataran, Penang Hill	6.5km	7.00 am
3	Average	3.5 Hours	Penang Botanic Gardens Entrance – Reservoir – Station 46 – Jeep Track – Dataran, Penang Hill	6.0km	7.00 am
4	Easy	3 Hours	Jeep Track – Upper Tunnel Road – Bypass B – Summit Road – Dataran, Penang Hill	6.2km	7.00 am
5	Easy	3.5 Hours	Lower Station – Temple Road – Heritage Trail – Middle Station – Claremont – Viaduct Station – Viaduct Road West – Bypass H – Bypass E – Bypass C – Summit Road – Dataran, Penang Hill	5.0km	7.00 am
6	Easy	3 Hours	Hye Keat Estate – Middle Station – Claremont – Viaduct Station – Bypass G – Lower Tunnel Road – Upper Tunnel Road West – Bypass A - Summit Road – Dataran, Penang Hill	4.5km	7.00 am
7	Average	3 Hours	Jalan Air Itam (Near Police Station) – Middle Station – Farmers' Path - Viaduct Road West - Moniot West – Summit Road – Dataran, Penang Hill	7.7km	7.00 am



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Disclaimer:

While steps will be taken to ensure the safety of all participants, the organizer will not be held responsible for any incidents, injuries, or deaths that may occur before, during, or after the programme. We strongly encourage only experienced and seasoned hikers to participate in the event to minimize the risk of any unfortunate incidents.

TFH2023

Date: 24 September 2023 (Sunday)

Time: 6:30am – 12.00pm (All participants must check-in **30 minutes** before the flag-off time).

Registration:

FREE. Register online via Penang Hill Corporation's website from **14 August 2023 onwards.**



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