



Our Reference : PBBPP.UKK.100-2/1/2(17) Date : 25 March 2024

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## PRESS RELEASE

# PENANG HILL FREE SHUTTLE SERVICE DURING HARI RAYA AIDILFITRI CELEBRATION (10 – 14 APRIL 2024)

Penang Hill Corporation (PHC), in collaboration with Rapid Penang and with the support of the **Penang State Government**, is delighted to announce the return of the Penang Hill Free Shuttle Service. After a series of successful launches since last year, PHC is excited to extend this service to Penang Hill visitors for the upcoming Hari Raya Aidilfitri celebration.

The main objective of this initiative is to ease traffic congestion in the surrounding areas and promote a green initiative to lower carbon emissions in the Air Itam area.

The complimentary shuttle service will operate from **10 to 14 April 2024**, spanning a total of five days. Operating from 9.00 a.m. to 9.00 p.m., it will provide eight daily trips in both directions at intervals of 1 hour and 30 minutes. Additionally, the shuttle bus is designed to be wheelchairfriendly, catering to passengers with specific accessibility requirements.

Passengers can conveniently board the shuttle service at the **bus stop** on Jalan Ria to reach Penang Hill Lower Station, and vice versa. The timetable for the shuttle service is available on PHC's official website and social media platforms (as attached).

Identifying the shuttle bus is easy as it will be clearly marked as "**Penang Hill Free Shuttle Service**" at the two pick-up or drop-off points, namely Station 9 at KOMTAR, located at bus stop Jalan Ria (underpass next to Rapid Penang kiosk), and the bus stop at Penang Hill Lower Station. Passengers can also recognise the bus by the headsign "Penang Hill Free Shuttle Service".







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In the event that the shuttle bus reaches maximum capacity, visitors are encouraged to use the existing Rapid bus number 204 at a regular rate to reach Penang Hill. Alternatively, visitors can use GrabCar with the promo code 'GRAB2PGHILL', which is valued at RM5 each and allows a maximum of two redemptions per user. Terms and conditions apply.

In anticipation of increased visitors during the Hari Raya Aidilfitri holidays, the Penang Hill Free Shuttle Service aims to address the challenge of limited parking. With fewer than 500 spaces available at the Penang Hill multi-storey car park and its surrounding areas, coupled with the issue of roadside overparking, the service helps to mitigate traffic congestion.

Besides reducing traffic congestion, the shuttle service seeks to enhance the overall visitor experience. It will significantly reduce travel time and provide a stress-free means for both visitors and locals to enjoy the beauty of Penang Hill without the hassles of navigating roads and finding parking.

PHC encourages visitors to make the most of this free shuttle service during the Hari Raya Aidilfitri holiday, aligning with our commitment to creating a more sustainable and environmentally friendly Penang.

### #END#

#### **About Penang Hill Corporation**

Penang Hill Corporation was established in 2009 through an enactment passed by the Penang State Legislative Assembly. Its main focus is to manage the funicular system, undertake the development of socio-economy and infrastructure in Penang Hill and promote the Hill as a major ecotourism destination, in its vision to make Penang Hill the Hill Resort of Choice in Malaysia and the region.

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#### PERBADANAN BUKIT BENDERA PULAU PINANG



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#### Penang Hill Free Shuttle Service Schedule





