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PRESS RELEASE

PENANG HILL FREE SHUTTLE SERVICE DURING CHINESE NEW YEAR CELEBRATION (10 - 13 FEBRUARY 2024)

Penang Hill Corporation (PHC), in collaboration with **Rapid Penang** and with the support of the **Penang State Government**, is delighted to announce the return of the **Penang Hill Free Shuttle Service**. Following a series of successful launches last year, PHC is excited to extend this service to Penang Hill visitors for the upcoming Chinese New Year celebration.

The main objective of this initiative is to **ease traffic congestion in the surrounding areas and promote a green initiative to lower carbon emissions in the Air Itam area**.

The complimentary shuttle service will operate from **10 to 13 February 2024**, spanning a total of four days. Operating from **9.00 am to 9.00 pm**, it will provide eight daily trips in both directions at intervals of 1 hour and 30 minutes. Additionally, the shuttle bus is designed to be wheelchair-friendly, catering to passengers with specific accessibility requirements.

Passengers can conveniently board the shuttle service at the **bus stop on Jalan Ria** to reach **Penang Hill Lower Station** and vice versa. The timetable for the shuttle service is available on PHC's official website and social media platforms (as attached).

Identifying the shuttle bus is easy as it will be clearly marked as the **"Penang Hill Free Shuttle Service"** at the two pick-up or drop-off points, namely **Station 9 at KOMTAR, located at bus stop Jalan Ria (underpass next to Rapid Penang kiosk)**, and the **bus stop at Penang Hill Lower Station**. Passengers can also recognise the bus by the headsign **"Penang Hill Free Shuttle Service"**.

In the event of the shuttle bus reaching maximum capacity, visitors are encouraged to use the existing **Rapid bus number 204 at a regular rate** to Penang Hill. Alternatively, visitors can use **GrabCar** with the **promo code 'GRAB2PGHILL'**, which is valued at RM5 each and allows a maximum of two redemptions per user. Terms and conditions apply.

Anticipating an influx of visitors during the Chinese New Year holidays, the Penang Hill Free Shuttle Service aims to address the challenge of limited parking. There are fewer than 500 spaces available at Penang Hill multi-storey car park and its surrounding spaces, along with the issue of roadside overparking, thereby mitigating traffic congestion.

In addition to reducing traffic congestion, the shuttle service seeks to enhance the overall visitor experience. It will significantly reduce travel time and provide a stress-free means for both visitors and locals to enjoy the beauty of Penang Hill without the hassles of navigating roads and finding parking.

PHC encourages visitors to make the most of this free shuttle service during the Chinese New Year holiday, aligning with our commitment to creating a more sustainable and environmentally friendly Penang.

#END#

About Penang Hill Corporation

Penang Hill Corporation was established in 2009 through an enactment passed by the Penang State Legislative Assembly. Its main focus is to manage the funicular system, undertake the development of socio-economy and infrastructure in Penang Hill and promote the Hill as a major ecotourism destination, in its vision to make Penang Hill the Hill Resort of Choice in Malaysia and the region.

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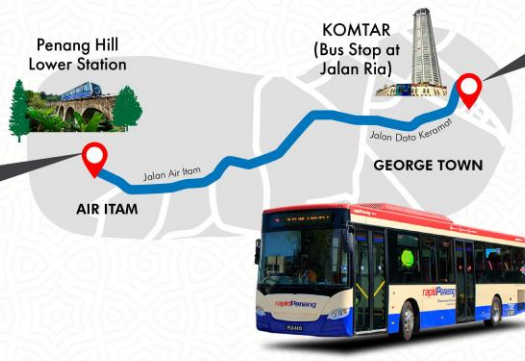
Penang Hill Free Shuttle Service Schedule

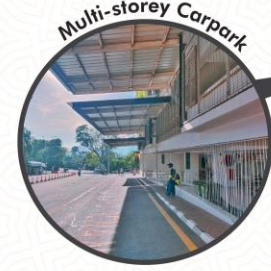






PENANG HILL FREE SHUTTLE SERVICE 10 - 13 FEBRUARY 2024

BUS STOP JALAN RIA (STATION 9 AT KOMTAR) ↔ PENANG HILL LOWER STATION








| BUS STOP JALAN RIA - PENANG HILL LOWER STATION | | | | | | | |
|--|----------|----------|---------|---------|---------|---------|---------|
| 9:00 am | 10:30 am | 12:00 pm | 1:45 pm | 3:15 pm | 4:45 pm | 6:15 pm | 8:00 pm |

| PENANG HILL LOWER STATION - BUS STOP JALAN RIA | | | | | | | |
|--|----------|----------|---------|---------|---------|---------|---------|
| 9:45 am | 11:15 am | 12:45 pm | 2:30 pm | 4:00 pm | 5:30 pm | 7:15 pm | 8:45 pm |

TERMS AND CONDITIONS

- This free shuttle service is provided on a first come, first served basis.
- The shuttle bus runs every 1.5 hours. Please take note of the schedule timing, especially for the first and last bus of the day.
- Punctuality of the schedule is subject to traffic conditions.



Pick-up/drop-off point at **bus stop Jalan Ria** (underpass next to **Rapid Penang kiosk**)